

Perth Biodesign bootcamps are an accelerated two full days of learning and applying the Stanford Biodesign methodology for those wanting to gain an understanding of how to identify and validate clinical unmet needs, ideate a viable solution and translate the innovation within a complex healthcare environment.

When: Monday 18th and Tuesday 19th

October 2021, 9-4:30pm

Where: Hackett Hall at UWA

## Cost:

Student - \$100 inclusive of GST Member - \$220 inclusive of GST General - \$360 inclusive of GST

## Find out more

"It was great. For someone entering the medtech industry, it really filled in the gaps of knowledge compared to what an ordinary person would already expect from commercialising medtech. It also gave practical examples of the commercialisation process " - Feb 2021 bootcamp attendee



## Day 1 Identifying Unmet Clinical Need

Including disease state and existing solution research, stakeholder and market analysis

## Day 2 Solution Development

Including brainstorming concepts, intellectual property and regulatory fundamentals, business model selection and translation pathways



"The biodesign bootcamp is an excellent introduction to the process of developing a medical technology device and service.

It is systematic and comprehensive, clearly explaining the steps from ideas to funding and roll out" - May 2021 bootcamp attendee

APPLICATIONS NOW OPEN AT WWW.PERTHBIODESIGN.COM.AU/BIODESIGN-BOOTCAMPS